

Яков
и Партнёры

Setting Sights on Development

Business world pulse-check

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Survey goals and respondents

The survey aimed to poll Russian business leaders on the current state and near-future prospects of the companies they run, as well as their priorities and the challenges they are facing.

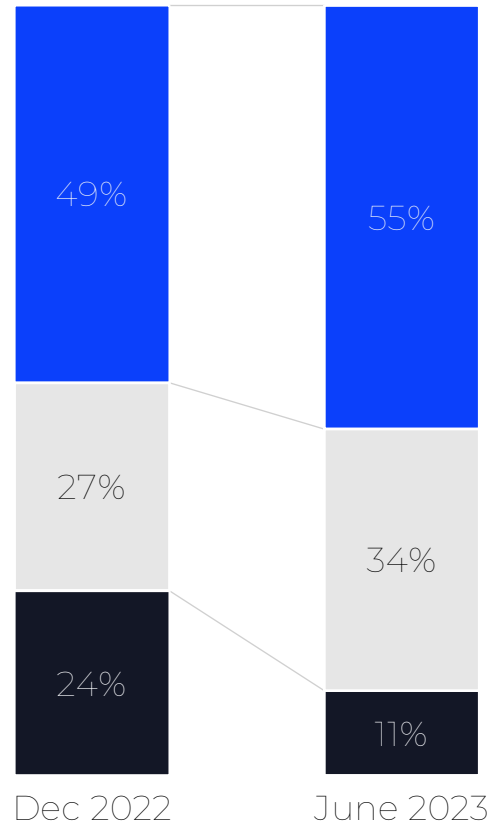
The survey is carried out every 6 months among CEOs of companies with an annual turnover of over RUB 5 bn. The poll conducted in June 2023 covered 126 managers of companies representing all key industries of the national economy



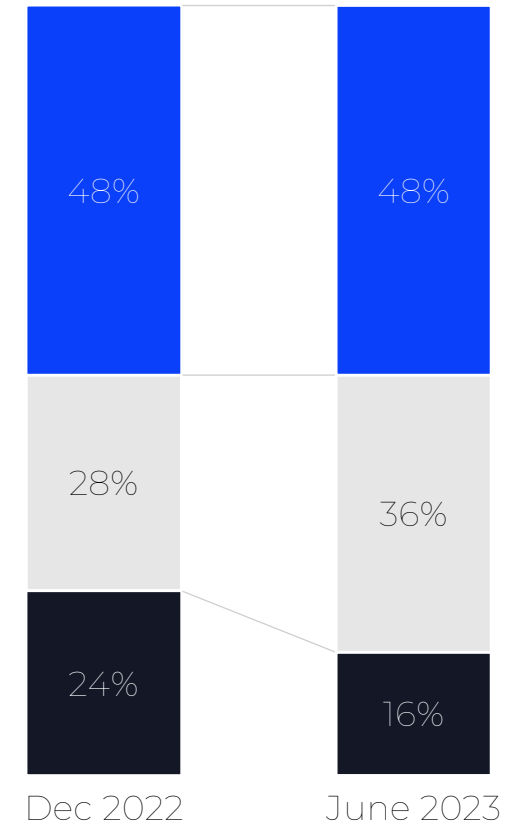
More than 80% of business leaders in Russia noticed improvements in or stabilization of their businesses over the past 6 months, while the share of those who expect a downturn has shrunk

■ Improved ■ Stable ■ Deteriorated

How would you assess the current state of your business vs. 6 months ago?¹



How would you assess the prospects of your business in 6 months?¹



1. The share of all those surveyed

Source: CEO Barometer Survey by Yakov & Partners, December 2022 and June 2023

Talent attraction and retention, tapping into new markets and launch of investment projects are on the top of the CEO agenda for the upcoming months

Which of the below do you find the most important for your company for the next 6 months?¹

December 2022



June 2023



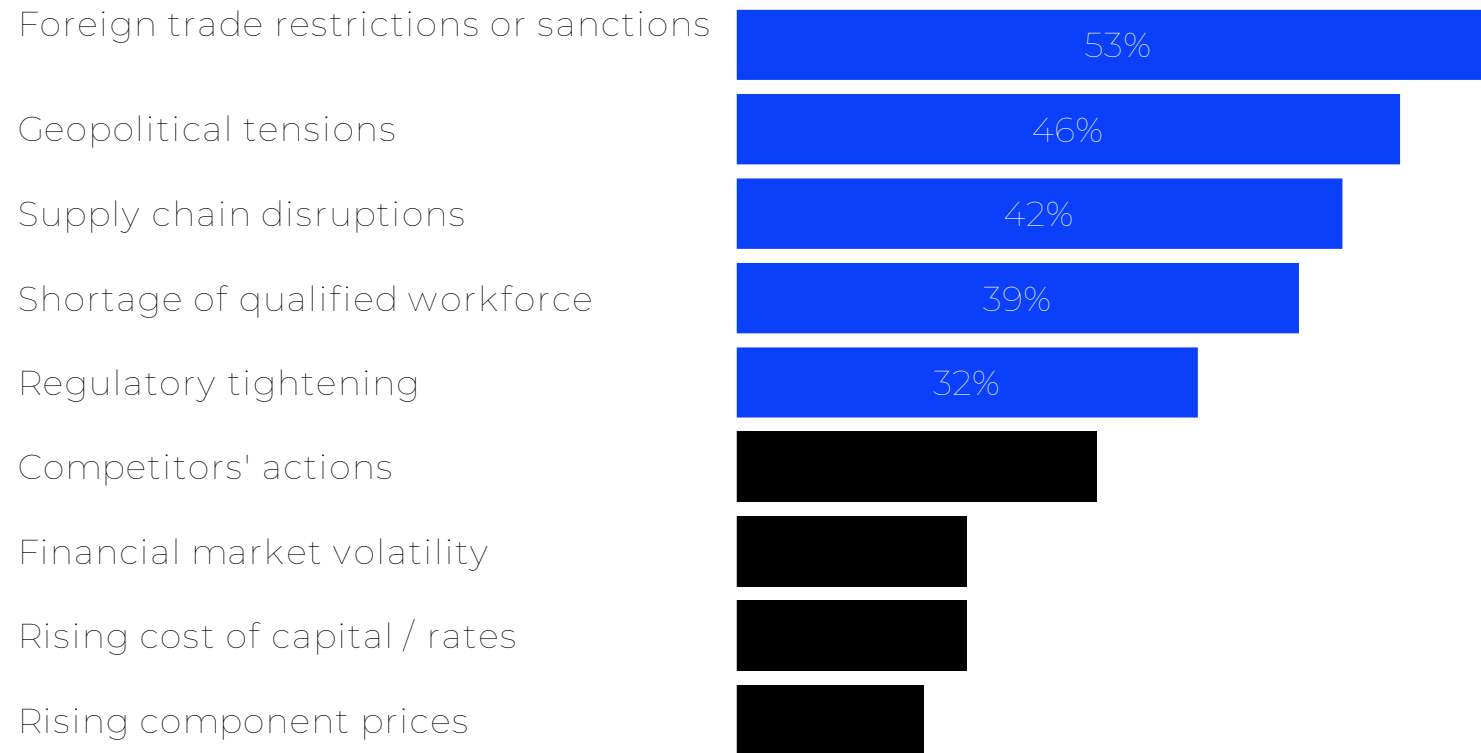
1. The share of all those surveyed

Source: CEO Barometer Survey by Yakov & Partners, December 2022 and June 2023

Geopolitical tensions and supply chain disruptions remain the main challenges

Please identify the most severe risks for your company over the next 6 months¹

TOP 5



The results of the survey conducted in December 2022 also showed that foreign trade restrictions, geopolitical tensions, supply chain disruptions, and talent shortages were considered the main risks

1. The share of all those surveyed

Source: CEO Barometer Survey by Yakov & Partners, December 2022 and June 2023

More than 60% of those surveyed believe the development of artificial intelligence will have some impact on their companies within 1 year

What sort of impact (if any) will AI development have on your company within 1 year?



More than 70% of the leaders in the banking, tech and IT, retail, and FMCG sectors expect AI development to impact their businesses on the horizon of 1 year.

Over 60% of the CEOs in the chemicals and fertilizers sector, as well as more than 40% of those in metals and mining do not believe AI development will have any impact on their companies within one year

1. The share of all those surveyed 2. The share of the respondents who did not opt for the "No impact" or "No answer / Don't know" options
Source: CEO Barometer Survey by Yakov & Partners, December 2022 and June 2023

